



Impact from our

RADIO LESSONS

DONOR REPORT

JUNE 2020

Program Overview

Batonga Weekly Radio Lessons

How It Works Radio Lessons



Objective: To continue essential support services in the wake of COVID-19

Due to the temporary suspension of formal SONAFA Girls' Club sessions in March 2020 and the closure of Benin's schools for the remainder of the school year, girls in Batonga's partner communities were left with limited or no access to learning and educational opportunities.

In response to this need, Batonga has begun to record weekly 30-40-minute lessons to be broadcast at the same time that Batonga's SONAFA Clubs normally meet in person on four different radio stations across the two communes where Batonga works. The broadcasts each feature three or four Batonga Mentors who record the lessons and replicate the participatory classroom environment.

Lessons

30 to 40

Minute lessons
broadcasted weekly

Radio Stations

4

Radio stations
throughout Bohicon
and Savalou

Batonga Mentors

3 to 4

Different Batonga
Mentors per week
record the lessons



"I am very happy that the radio program exists. The broadcasts are appreciated by the community because many people were not sure if the disease actually exists but because of the radio broadcasts many people became aware of the disease and took action. During visits to the girls home to check in on them, many parents testified on the change of habits of the girls because of the radio lessons. They have become more conscious of their hygiene and taking care of their cleanliness."

Honorine
Batonga Mentor, Bohicon

These radio programs make many people in the community more aware of Batonga's activities. From the very first radio broadcasts, some parents came to see us and continue to call us to integrate their daughters who aren't currently in Batonga's programs and testify that indeed the girls are well looked after and are more knowledgeable after these lessons. We thank you.

Victoire
Batonga Mentor, Savalou



Weekly Lessons

Breakdown of radio lessons per week

Each weekly radio lesson address a different topic based on the existing curriculum of content that Batonga currently employs in its SONAFA Leadership Clubs, but that is also contextualized to respond to the needs of women and girls during this public health crisis



On April 18, 2020, the first Batonga radio lesson was broadcasted

Average listen rate per week of radio broadcasts from SONAFA Leadership Club girls and young women

79%

Broadcast Date	Lesson Topic
April 18	COVID-19 Prevention and Transmission
April 25	Staying healthy
May 2	Relationships, favors, gifts, etc.
May 9	Managing difficult emotions
May 16	Violence in households and how to resolve problems
May 23	My dreams and my objectives
May 30	Needs vs Wants: Prioritizing your spending
June 6	How to set up a savings system
June 13	How to find income generating opportunities in our community and beyond

Sample Radio Lesson

Lesson Topic: COVID-19 Hygiene Measures & Precautions

For each radio lesson, Batonga Mentors work to replicate as closely as possible the conversational and participatory feeling of being in the classroom. All lessons are broadcasted in French.

French Version

Mentor 1: Qu'est-ce que le coronavirus ?

Mentor 2: Une maladie respiratoire contagieuse qui peut être mortelle

Mentor 1: Quels sont les signes et symptômes du COVID-19 ?

Mentor 3: Fièvre, toux sèche, difficultés respiratoires, fatigue, mal de gorge

Mentor 1: Comment se transmet le virus ?

Mentor 2: Le virus se transmet par contact direct (eg. gouttelettes éjectées après la toux et l'éternuement d'une personne infectée, après usage ou touchage d'un objet utilisé par une personne infectée)

Mentor 1: Comment empêcher sa transmission?

Mentor 3: Laver fréquemment les mains

- Rester à 1 mètre de distance les uns des autres pendant qu'on parle
- Éviter de serrer les mains en saluant
- Éviter de toucher le visage
- Nettoyer et désinfecter les objets fréquemment utilisés
- Tousser ou éternuer dans le coude ou faire usage d'un mouchoir jetable ou fréquemment lavable
- Éviter les contacts étroits et les attouchements

English Version

Mentor 1: What is coronavirus?

Mentor 2: A contagious respiratory illness that can be fatal

Mentor 1: What are the signs and symptoms of COVID-19?

Mentor 3: Fever, dry cough, difficulty breathing, fatigue, sore throat.

Mentor 1: How is the virus transmitted?

Mentor 2: The virus is transmitted by direct contact (for instance, droplets that are ejected after an infected person coughs or sneezes. It can also be transmitted after using or touching an object used by an infected person)

Mentor 1: How can you prevent its transmission?

Mentor 3: Wash your hands frequently

- Stay 1 meter away from each other while talking
- Avoid shaking hands when greeting
- Avoid touching the face
- Clean and disinfect frequently used objects
- Cough or sneeze into the elbow or use a disposable or frequently washable handkerchief
- Avoid close contact and touching

Lessons Learned

From Radio Lessons



2 Lessons

We Learned From
Feedback On The Ground

01



LESSON FORMATS SHOULD BE INFORMAL & CONVERSATIONAL

Initially the first radio lesson was formatted like a journalistic interview. From feedback from the girls and Mentors, we learned this was too formal and lacked the energy and approachability that SONAFA Club lessons normally have. As such, we adapted the lessons to have a more informal & conversational feel that has been positively received by all.

02



RADIO STATIONS MUST BE ACCESSIBLE IN THE MOST RURAL REGIONS

In April, Batonga worked with urban/centrally located radio stations to broadcast its lessons. However, girls told us that these stations can be difficult to tune into in the more rural areas. Batonga therefore chose to move its radio programming to these more rural accessible stations.



05



Thank You!

Your support is greatly valued and has truly made an impact.

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